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Press Release: Immediate.

Skai, Athens launches New News channel with a flexible and impressive new look using Geevs MR+ Servers

Skai Channel, a well established and respected Greek broadcaster, has undergone a major upgrade of its facilities in Athens. The new News Studio was equipped with two large Barco HD capable Video Wall Displays as a background to the presenters. Using Geevs MR+ servers from Gee Broadcast Systems Ltd to provide High Definition playout for these studio backings, the studios are fed with clips to provide the background or "set".

Skai contacted Gee Broadcast in late September after hearing of a similar installation that Gee Broadcast had provided for the BBC in London. The requirement for Skai in Athens was to provide 6 HD channels playing out to the Barco screens in DVI format. The clips had to be frame accurately locked to provide the appearance of a single image, while under control from a simple user interface.

Clips or stills for playout on the Geevs servers can either be imported via CD/DVD or Ethernet from the production team or captured directly as HD-SDI video. Skai uses two Matrox Axio HD editing systems to produce the graphics.

The Geevs servers were delivered and installed in time to meet the Skai on-air date of October 23rd.

Nick Millas, General Manager Technical Operations of Skai said, "Gee Broadcast understood what we needed and were able to respond very quickly when contacted them. The Video Wall is a key part of our News Studio and we needed an operationally simple but effective solution."

About Gee Broadcast Systems Ltd

Gee Broadcast Systems has been supplying the UK and International Broadcast market for over 19 years. Gee Broadcast's video servers and systems storage solutions enable customers to maximise their programming capability by running their broadcast operations more efficiently and cost-effectively. Based on a broad experience of the broadcast industry and customer input and feedback, the Geevs range of customisable servers delivers a dramatic increase in work-flow and a real return on investment. Geevs Servers come with a range of customer service, support and training options.

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